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Boat and engine, vacation up for grabs at Mercury Million Dollar Hole-In-One Shootout

It's that time of year again – time to dust off your irons and your wedges.

No, we're not talking about clothes and shoes. No perfectly pressed shirt or platform shoes will help you win a Lund boat and Mercury Marine engine, an all-inclusive trip to Riviera Maya or \$1 million.

But your golf clubs might.

The Mercury Million Dollar Hole-In-One Shootout is back for the 2007 Walleye Weekend, and it's bigger and better than ever.

Hole-in-one or no hole-in-one, the top golfer at the final round of this year's event will take home a 2007 Lund 1600 Explorer fishing boat with a 90-horsepower Mercury OptiMax engine, while the second closest to the pin will win a two-person, five-night all-inclusive stay at the Occidental Grand Xcaret in Riviera Maya.

Finalists also will take a shot at a hole-in-one during Walleye Weekend. Anyone who sinks an ace in one of four holes could win a 2007 Ford Edge, Deluxe Golf Package at the Wigwam Golf Resort and Spa, 2007 Ford F-150, or the big million-dollar cash prize.

"Once again we're extremely excited about the Mercury Million Dollar Hole-In-One Shootout," said Carven Blanck, co-chairperson of the event. "It's an excellent opportunity to get outside, swing a golf club and possibly win some amazing prizes – or even a million dollars!"

Blanck added that proceeds from the Shootout will go to the Blue Line Family Ice Center.

“As a board member for Blue Line, I feel this is an excellent fund-raiser for the club,” said Blanck. “It really helps our organization. So stop in, try your luck and remember: you can’t win if you don’t play!”

Mercury was quick to step up and sponsor the fund-raiser.

“Walleye Weekend is a great event for this community, for the people of Mercury Marine and the entire state of Wisconsin, and we're pleased to sponsor the Mercury National Walleye Tournament and the Hole-In-One shootout,” said Patrick C. Mackey, president of Mercury Marine. “The astounding success of Walleye Weekend over the years is evidence that it's a wonderful venue for local residents. We had a spectacular finish at the Hole-In-One contest last year, and we're encouraging everyone to get out and take a shot. You never know . . .”

Likewise, Carlson Wagonlit is a strong sponsor of Walleye Weekend.

“Carlson Wagonlit Travel/Discovery World Travel is proud to be a major sponsor for the Walleye Weekend Mercury Million Dollar Hole-In-One Competition,” said Judith Berger of the company’s Fond du Lac office at 51 N. Main. Carlson Wagonlit Travel/Discovery World Travel “prides itself in providing outstanding travel services to the community and surrounding area. Family travel is one of the largest and most gratifying segments of our business. The family orientation of Walleye Weekend is a great match for the standards and goals of Carlson Wagonlit Travel/Discovery World Travel.”

There are four different places to qualify for the final round, which will take place Sunday, June 10, at Walleye Weekend. South Hills Golf and Country Club, Rolling Meadows Golf Course, Whispering Springs Golf Course, and Walleye Weekend will all host qualifying rounds. The top finisher and anybody who sinks a hole-in-one during a qualifying round will advance to the final round. In addition, there will be prizes for the top three finishers at each qualifying round, including golf foursomes at South Hills, Rolling Meadows and Whispering Springs, and parties at Rock the House Pub and Grill.

Just \$1 per ball or a bag of 11 balls for \$10 will give you a chance to try for one of these prizes. Mercury Million Dollar Hole-In-One Shootout is sponsored by Mercury Marine, Muza Sheet Metal Company, Packerland Ford, M&I Bank, Michels Corporation, News-Talk 1450 KFIZ, Fox Cities ESPN Radio 1530, Rock the House Pub and Grill, Exsell Real Estate, Inc., Carlson WagonLit Travel, Apples Vacation and Occidental Grand Xcaret.

Walleye Weekend will be held at Lakeside Park on June 8, 9, and 10, and is sponsored by Charter Communications, K107.1 FM, Mercury Marine, Michels Corporation, Miller Lite, Pepsi, and Saturn of Fond du Lac. Check www.fdlfest.com for the latest information.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Hometown Bank’s Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations. More information is available at www.fdlfest.com.

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Mercury Million Dollar Hole-In-One Shootout Schedule

Qualifying Rounds:

<u>South Hills</u> Wednesday May 16, 12:00 -7:00 pm Thursday May 17, 12:00 -7:00 pm Saturday May 19, 9:00 am-2:00pm	<u>Whispering Springs</u> Thursday May 24, 1:00 -6:00 pm Saturday May 26, 7:00 am-4:00 pm Monday May 28, 7:00 am-4:00 pm
<u>Rolling Meadows</u> Thursday May 31, 2:00 -7:00 pm Saturday June 2, 7:00 am-4:00 pm Sunday June 3, 7:00 am-4:00 pm	<u>Walleye Weekend</u> Friday June 8, 2:00 pm-8:00 pm Saturday June 9, 9:00 am-8:00 pm Sunday June 10, 9:00 am-1:00 pm

Final Round:

Walleye Weekend—Sunday, June 10 at 3 pm