



**FOR IMMEDIATE RELEASE**

For more information contact:

Mary Ann Dilling, Executive Director of Fond du Lac Festivals, Inc.

Preston Fayas, Event Promotions Intern

650 N. Main St.

Fond du Lac, WI 54935

(920) 923-6555

intern@fdlfest.com

**ATTENTION ALL BYCICLE ENTHUSIASTS,  
GET READY TO RIDE!**

**(4/15/08)**-Walleye Weekend will once again be hosting the EZ-Wheeler bike ride sponsored by Attitude Sports. Whether you're an avid bicyclist or a casual rider, the EZ-Wheeler has a bike ride that you will enjoy. There is an eight mile family ride for those looking to take a casual tour of the Fond du Lac area. For those who are more enthusiastic riders, challenge yourself to one of EZ-Wheeler's 18 or 35 mile routes.

All of the bikers will kick off their ride with a mass start on Sunday, June 8<sup>th</sup> at 9:00 a.m. The riders will depart from Lakeside Park in Fond du Lac, the hosting location of Walleye Weekend. Each route is designed to showcase different scenery of the Fond du Lac area, from the various school campuses, to the rural outskirts.

"It's a good tour of the Fond du Lac county roads. We try to incorporate the local scenery including overlooking Lake Winnebago, in the spirit of Walleye Weekend," Event Director Dave Haase explained.

Participants can bring their bicycles to the bike corral on Sunday, where they will be kept under supervision, so the riders can enjoy many of the other fun-filled events provided at

Walleye Weekend. Other services that are provided for all riders include a sag wagon carrying water and maintenance supplies through the various routes.

If you are interested in participating in this energetic event, more information and applications can be found online at [www.fdlfest.com](http://www.fdlfest.com). They can also be picked up at Attitude Sports, The Fond du Lac Area Convention & Visitors Bureau, the Fond du Lac Recreation Center, or any local YMCA. All registrations can be dropped off or mailed to: Fond du Lac Festivals, 650 N. Main St.

Walleye Weekend is June 6, 7 and 8 at Lakeside Park and is sponsored by Mercury Marine, Charter Communications, Pepsi Americas, Miller Lite, Michels Corporation, Bass Pro Shops, and K107.1FM.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community.

The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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