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Interactive gaming added to attractions at Walleye Weekend

Fond du Lac, Wis. (5/14/08) – The Interactive Gaming Experience (IGX) will be rocking Walleye Weekend 2008. This free attraction will allow people of all ages to play video games from Nintendo Wii, Playstation 3, Xbox 360, Playstation 2 and Xbox.

The gaming experience, sponsored by Baker Cheese and Hierl Insurance, will offer a variety of video games on 17 screens. Gamers will be provided with a mix of new games, such as Guitar Hero and old games, such as Mario to choose from.

Video game enthusiasts can try out their guitar skills in a Guitar Hero tournament, where the winner will receive a Guitar Hero package. Sports fans can also try out the Hot Seat Chassis for NASCAR racing.

“Video games are extremely popular, not only with teens, but also with adults. This is a great way to reach out to a large segment of the Walleye Weekend crowd,” said Mary Ann Dilling, executive director of Fond du Lac Festivals.

The IGX will be open to the public on Friday, June 6 from 3 pm to 9 pm, Saturday, June 7 from 10 am to 10:30 pm, and Sunday, June 8 from 8 am to 6 pm. Walleye Weekend is June 6, 7 and 8 at Lakeside Park in Fond du Lac. The festival is free

to the public and is brought to you by Mercury Marine, Charter Communications, Pepsi Americas, K107.1 FM, Michels Corporation, Bass Pro Shops and Miller Lite.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community.

The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and the Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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