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Walleye Weekend set to kick off the summer with Cost Cutters soccer tournament

Fond du Lac, Wis. (4/17/08) – The sport that’s quickly becoming the most popular among America’s youth will be back at Walleye Weekend 2008. The soccer tournament, sponsored by Cost Cutters, will be held again this year on Saturday, June 7th from 8 a.m. to 8 p.m. and Sunday, June 8th from 10 a.m. to 4 p.m.

“I just see it as another avenue for people to go out and enjoy themselves,” said Don Wirtz, co-chair of the tournament.

The soccer tournament will feature area soccer players ages 8 to 13. The single elimination tournament, run by the Fond du Lac Soccer Association, will feature 650 youth soccer players in Fond du Lac. It will be divided into separate divisions based on gender and age.

“It (the tournament) gives them a chance to show off the skills they learned from the Soccer Association to the general public and play for other people besides their parents,” Wirtz said.

In addition to sponsoring the soccer tournament, Cost Cutters will also be providing its color fun tent again. People will be able to show off their wild side with

free, temporary hair color. Cost Cutters' stylists will be available Saturday and Sunday in Familyland to add some color to the weekend.

In addition to the chance to compete in front of a large crowd, the first and second place teams in each division will take home an award.

"The kids just want to go out and have some fun and play the game," Wirtz said.

Walleye Weekend is June 6, 7 and 8 at Lakeside Park in Fond du Lac. The festival is free to the public. It is sponsored by Mercury Marine, Charter Communications, Pepsi Americas, K107.1 FM, Michels Corporation, Bass Pro Shop and Miller Lite.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community.

The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and the Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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