



FOR IMMEDIATE RELEASE

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New format highlights the Walleye Weekend 2008 Strongman Competition

April 27, 2008 - On Saturday, June 7 and Sunday, June 8 the 2008 Strongman Competition will be held during Walleye Weekend at Lakeside Park. New to this year's event includes two separate divisions: lightweight and heavyweight. This event is sponsored by Stark of Fond du Lac, 99.5 The Wolf, and Natural Stone Veneers.

"This gives people of all sizes an opportunity to join the event," said Mary Ann Dilling, executive director of Fond du Lac Festivals.

The competition will begin with the official weigh-in at 12 p.m. on Saturday and the final event begins at 4 p.m. both Saturday and Sunday. Trophies and prizes will follow the conclusion of the event on Sunday, awarding the 1st and 2nd place winners in each division. The competition consists of many different events including the car flip, keg relay and a log lift.

“The event gives the local guys a chance to compete with semi-pro strongmen in an open competition and is a great way to see how all of the hard work and time they spend in the gym pays off,” said Chair of the event Chris Moder.

Registration forms can be found at the YMCA, Attitude Sports, Fond du Lac Area Convention and Visitors Bureau, the Rec Department, Fond du Lac Festivals, or on www.fdlfest.com and must be postmarked by May 30, 2008. Forms can be mailed or dropped off at 650 N. Main St. Fond du Lac, WI 54935.

Walleye Weekend will be held at Lakeside Park on June 6, 7 & 8 and is sponsored by Charter Communications, K107.1 FM, Mercury Marine, Michels Corporation, Miller Lite, Pepsi Americas and Bass Pro Shops. Check www.fdlfest.com for the latest information.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations. More information is available at www.fdlfest.com.

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