



**FOR IMMEDIATE RELEASE**

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#### Ronald McDonald to appear at Walleye Weekend

April 8, 2008 – Would you like to meet Ronald McDonald? If so, come join the excitement of Walleye Weekend 2008 on June 6, 7 & 8 at Lakeside Park in Fond du Lac, WI. There you will have the chance to see Ronald live in person. “Ronald McDonald is a world wide figure that is known and loved by everyone,” said Mary Ann Dilling, Fond du Lac Festival’s Executive Director. Ronald McDonald will be on the festival grounds on Saturday, June 7 from 8 to 11 a.m. at Oven Island.

“Ronald has always been our chief happiness ambassador and we know that he will bring smiles to the children of all ages at Walleye Weekend,” said Todd Vahlsing, Supervisor at Valley Management, Inc.

Ronald will also be staying and handing out trophies at the award presentation at the end of Saturday’s fishing tournament, which runs from 8 a.m. to 12 p.m. Don’t miss out on this great opportunity.

Walleye Weekend will be held at Lakeside Park on June 6, 7 & 8. This event is sponsored by Charter Communications, K107.1 FM, Mercury Marine, Michels Corporation, Miller Lite, Bass Pro Shop, and Pepsi Americas. Check [www.fdlfest.com](http://www.fdlfest.com) for the latest information.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations. More information is available at [www.fdlfest.com](http://www.fdlfest.com).

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