



FOR IMMEDIATE RELEASE:

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WALLEYE WEEKEND TO FEATURE NEW SPIN-OFF OF A HIT T.V. GAME SHOW

(5/22/09)- Do you think that you are brighter than a fifth grader? Well here's your chance to find out. Stop out at the Charter Communications Familyland Stage at Walleye Weekend, June 12, 13 and 14, to check out your favorite local celebrities testing their knowledge against area fifth graders.

The "Are You Brighter Than a 5th Grader?" show is brand new to the festival this year and is sure to be a hit with all ages. The format of the show is similar to the television version "Are You Smarter Than a 5th Grader?" Five area fifth graders for each show will team up with a different local celebrity for nine shows throughout the weekend. They will each be asked 11 questions from fifth grade curriculum, and the winner will be determined by who has the most points at the end of all the shows.

The contestants that will be testing their fifth grade knowledge include; Mark Seidel, retired counselor from Theisen Middle School, Tim Schipper, Woodworth Middle School Assistant Principal, Scott Swick, former Walleye Weekend co-chair, Tom Stokes, coach and teacher for the Fond du Lac School District, Fire Chief Peter O'Leary, Police Chief Tony Barthuly, Brian Shea, found of the Fond du Lac Junior Football League, YMCA Director Greg Giles, and Dave Haase of Attitude Sports.

Hosting the show throughout the weekend will be Lisa Mader, past co-chair of Walleye

Weekend, and Mark Hopper, co-chair of Walleye Weekend 2009.

“Anytime you can involve community members (kids and adults) in a Walleye Weekend event, you are enhancing their experience in the festival,” said Lisa Mader. “I am looking forward to seeing how bright our fifth graders are!”

The Familyland stage is brought to you by Charter Communications, and will feature many other performers throughout the weekend including; Gypsy Geoff, Scooby Doo, Diego, Ronald McDonald and the Fond du Lac Middle Level Drumming Ensemble. For more information on the line-up, as well as all the other activities at Walleye Weekend, visit fdlfest.com.

Walleye Weekend, June 12, 13 and 14 at Lakeside Park, is brought to you by Mercury Marine, Yar-Craft Boats, Fox Valley Savings Bank, Miller Lite, Pepsi Americas, Michels Corporation and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank’s Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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