



**FOR IMMEDIATE RELEASE**

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**DON'T MISS YOUR CHANCE TO HELP 'LIGHT UP THE CITY'**

(12/4/09)- Thanksgiving is over, and Christmas decorations are starting to 'light up the city'. The countdown for spreading holiday cheer has started and there is limited time left before the Fond du Lac Festivals' Light Up the City contest comes to a close.

If you know someone whose Christmas decorations brighten up your block, or if your own decorations take the spotlight; don't miss your chance to enter. To nominate a neighbor, yourself or just any house that puts you in the holiday spirit, all you have to do is fill out a registration form and return it to Fond du Lac Festivals at 650 N. Main St, or [info@fdlfest.com](mailto:info@fdlfest.com) by Thursday, December 10.

After all the entry forms are in, the five top entries will be selected and then it's up to you! The community will get to have a say in who will win the \$500 prize for first place. The second place winner will receive \$350 and third place will win \$150. Fourth and fifth place will receive Walleye Weekend packages. Don't forget to nominate a neighbor, because if you do and they win, you are eligible for a prize as well. Voting will be available in the form of ballots in the Action Advertiser as well as online at

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[www.fdlreporter.com](http://www.fdlreporter.com).

Applications can be found at the Fond du Lac Festivals office, K107.1 FM, The Reporter, [www.k107.com](http://www.k107.com), [www.fdlfest.com](http://www.fdlfest.com) and [www.fdlreporter.com](http://www.fdlreporter.com). Fond du Lac Festivals' Light Up the City is brought to you by Fond du Lac Festivals, The Reporter and K107.1FM.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is also responsible for Walleye Weekend and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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