



FOR IMMEDIATE RELEASE

For more information contact:

Contact: Mary Ann Dilling, Executive Director of Fond du Lac Festivals, Inc.

Rachel Dworak, Public Relations Intern

Phone: (920) 923-6555

SAY CHEESE AT TASTE OF FOND DU LAC PRESENTED BY HORICON BANK

(2/12/09)- Taste of Fond du Lac presented by Horicon Bank is right around the corner, and not only can you find the tastiest cuisine in the area, but new this year you can also capture the fun for a good cause at the Horicon Bank & Festival Foods Photo Booth on Sunday, February 22. Gather your friends and family and head to the Fond du Lac County Expo Building from 11 a.m.-6 p.m. to check it out.

“Horicon Bank sees this as an opportunity to not only support our local restaurants but also to get the whole community involved in helping a local food pantry,” said Chrissy Oelke, marketing coordinator of Horicon Bank

This year Horicon Bank’s Taste of Fond du Lac will offer taste-goers the opportunity to get their pictures taken as well as make a donation to a good cause. Guests can bring in a canned food item from home, or purchase one at the event for one ticket, \$.50, and they will receive a voucher for a free session in the Horicon Bank and Festival Foods Photo Booth. All of the proceeds and canned food items collected from the photo booth will be donated to the Salvation Army after the event.

“How appropriate that this fun food tasting event will help provide food for those who are in need,” said Jamie Winkler, captain of The Salvation Army in Fond du Lac. “On behalf of

the more than 200 families that come to The Salvation Army for food every week, I thank you for helping us make a difference, one life at a time.”

Festival Foods, who is also a participant in the event this year, is donating 2400 canned food items for the photo booth that will go to benefit the Salvation Army.

“It is a big part of our culture to get involved and give back to the community that supports us,” said Dan Schalinske, store director of Festival Foods in Fond du Lac. “We do realize there is a need for canned goods at this time and it makes us feel good that we are able to help out those that are in need.”

Come out to the Fond du Lac County Expo Building on Sunday, February 22 and say “CHEESE” while you check out this new addition to Taste of Fond du Lac presented by Horicon Bank. Get your advance tickets for \$1.50 at any Horicon Bank location, Wegner’s Office Supply or the Fond du Lac Area Convention and Visitors Bureau. Tickets at the door are \$2 and food and beverage tickets are just \$.50 a piece. Check out fdlfest.com for more information.

Horicon Bank’s Taste of Fond du Lac is brought to you by Horicon Bank, Charter Communications, Budweiser American Ale, Pepsi Americas, Festival Foods, The Reporter, Hopper’s Silk Screening & All-Star Trophy, Specht Electric & Communications, WFRV CBS 5 and News-Talk AM 1450 KFIZ.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Horicon Bank’s Taste of Fond du Lac and Light up the City. Through these events, Fond du Lac Festivals is able to benefit more than 100 non-profit organizations.

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