



FOR IMMEDIATE RELEASE

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Horicon Bank to be Presenting Sponsor for Taste of Fond du Lac

(1/7/09)- It's once again that time of year where area restaurants gather to showcase the finest cuisine to the Fond du Lac community, and Fond du Lac Festivals is pleased to announce Horicon Bank as the new presenting sponsor for the event. Taste of Fond du Lac presented by Horicon Bank is right around the corner, and as always will be offering up tantalizing appetizers, entrees and desserts as well as live, local entertainment and a silent auction.

"Horicon Bank is thrilled to be sponsoring the event and we're glad to be able to give back to the community," said Fred C. Schwertfeger, Communications Director of Horicon Bank. "Taste of Fond du Lac is a great family event, and we look forward to working closely with Fond du Lac Festivals to provide a quality event."

Horicon Bank has been in the Fond du Lac community for two years and has built a foundation on having mutually beneficial relationships with its customers. Since it was founded in 1896, Horicon Bank has made a strong presence in Wisconsin with locations in Horicon, Iron Ridge, Neosho, Beaver Dam, Ripon, Appleton, West Bend, Fond du Lac, Oshkosh, Mayville and Burnett. Horicon Bank's Fond du Lac location is also home to its very own Blue Goose Coffee House.

“We’re excited about this new partnership and the opportunities it will bring to a great community event,” said Mary Ann Dilling, Executive Director of Fond du Lac Festivals, Inc. “Horicon Bank is a great community partner and we think it will be a perfect fit for Taste of Fond du Lac.”

Taste of Fond du Lac presented by Horicon Bank is a great opportunity for guests to try out a new restaurant or check out their old favorites and everything in between. The event takes place Sunday, February 22 from 11am-6pm at the Fond du Lac County Expo Building. Advance tickets are \$1.50 each at Horicon Bank locations, Wegner’s Office Supply and the Fond du Lac Area Convention and Visitors Bureau. Tickets at the door are \$2.00 and children five and younger are free. Food and drink tickets are just \$.50 each. For more information, check out fdlfest.com.

Horicon Bank’s Taste of Fond du Lac is brought to you by Horicon Bank, Budweiser American Ale, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper’s Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Horicon Bank’s Taste of Fond du Lac and Light up the City. Through these events, Fond du Lac Festivals is able to benefit more than 100 non-profit organizations.

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