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## **MERCURY MARINE, WALLEYE WEEKEND TEAM UP AGAIN**

**FOND DU LAC (Feb. 10, 2009).** – The snow is slowly starting to melt and in Fond du Lac that means Walleye Weekend is coming!

Fond du Lac’s premier event, June 12, 13 & 14 at Lakeside Park, will again be host to the Mercury National Fishing Tournament.

“The Merc National Fishing Tournament and Mercury Marine are the foundation of Walleye Weekend,” said Mary Ann Dilling, executive director of Fond du Lac Festivals. “If it wasn’t for these two entities, we would not have been able to showcase the Fond du Lac community, along with this free family festival for so many years.”

Mercury Marine will also be involved once again in the Million Dollar Hole-In-One Shootout. It’s teaming up with Yar-Craft Boats to deliver an outstanding prize to the contestant closest to the pin if no one sinks a hole-in-one. Yar-Craft Boats will supply a Yar-Craft 2009 1785 Back Troller, and Mercury Marine will provide a 75 hp ELPT OptiMax engine to power it.

“This is a wonderful and valuable community event, and Mercury remains committed to both the Mercury National Tournament and Walleye Weekend,” said Mercury President Mark Schwabero. “In these difficult economic times, we are especially proud and happy to provide some good news to the sport of fishing. We wish Walleye Weekend and all the Mercury National contestants the best of luck.”

In continuing its tradition of supporting the Walleye Weekend volunteers and non-profit organizations, Mercury Marine also will sponsor the annual Walleye Weekend Appreciation Dinner and Walleye Weekend Raffle. The dinner will be provided by Mercury Marine and Fond du Lac Festivals, and will provide the non-profit organizations from Walleye Weekend a chance to enjoy a “thank you” dinner for their involvement in

the festival. The Walleye Weekend Raffle is a great fundraising opportunity for a non-profit organization, and Mercury Marine will again supply the top prize on the ticket – an inflatable boat and motor.

Walleye Weekend is always held on the second Sunday in June. This free, family festival is brought to you by Mercury Marine, Michels Corporation, Yar-Craft Boats, Charter Communications, Miller Lite, Fox Valley Savings Bank and Pepsi Americas.

Fond du Lac Festivals Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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