



FOR IMMEDIATE RELEASE

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HORICON BANK'S TASTE OF FOND DU LAC ANNOUNCES NEW CO-CHAIRS FOR 2010

1/15/10- Fond du Lac Festivals, Inc. has announced Dave & Heather Linstrom, of Linstrom's Special Occasion Catering, Fond du Latte Coffee House & Cuisine, and Seasons, as the new co-chairs for Taste of Fond du Lac presented by Horicon Bank. They will be working alongside Senior Co-Chair Colleen Trepanier, of Backyard Grill & Bar.

"I am very excited to work with Dave and Heather Linstrom in this year's Taste of Fond du Lac," said Trepanier. "They've been involved in the event longer than I've been there, and I know they have what it takes to help make this event more successful than it already is."

Dave and Heather have been involved in Taste of Fond du Lac for a number of years with both of their businesses, Fond du Latte Coffee House & Cuisine and Linstrom's Special Occasion Catering. They will also be bringing their new restaurant, Seasons, to the event this year. Each year they bring their award winning cuisine to the event for guests to sample, and believe that the event allows them to truly connect with their loyal customers and consistently make new friends and customer contacts.

"We are proud of what we have to offer in our business, and look forward to giving back to the community by partnering with Horicon Bank, Backyard Grill & Bar and Fond du Lac Festivals to offer a truly unique community gathering," said Heather Linstrom.

Horicon Bank's Taste of Fond du Lac will take place on Sunday, February 28, 2010 at the Fond du Lac Fairgrounds Expo Building from 11 a.m.-6 p.m. The afternoon will feature delicious food samplings from area restaurants, a silent auction and live music entertainment.

"People are very passionate about two things...family and food!" said Heather Linstrom. "Taste of Fond du Lac is like a big community dining table that allows old friends and new to gather over a meal of their choice."

Horicon Bank's Taste of Fond du Lac is brought to you by Horicon Bank, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper's Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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