



FOR IMMEDIATE RELEASE

For more information contact:

Contact: Mary Ann Dilling, Executive Director of Fond du Lac Festivals, Inc.

Melinda Bathke, Event Planning Intern

Phone: (920) 923-6555

AREA RESTAURANTS GEAR UP FOR HORICON BANK'S TASTE OF FOND DU LAC

(1/22/10)- Taste of Fond du Lac presented by Horicon Bank is right around the corner, and with more than 20 area restaurants already signed up, there is sure to be something to please even the pickiest of palates. Old favorite, Rocky Rococo Pizza and Pasta, along with newcomers Branson's BBQ and JR's Sports Bar, will be there tempting taste buds on Sunday, February 28 from 11 a.m.-6 p.m. at the Fond du Lac County Expo Building.

Rocky Rococo, 774 W. Johnson St., is a long time favorite at Horicon Bank's Taste of Fond du Lac. They will once again be featuring their pizza slices, topped with a choice of either cheese or sausage, along with their famous Italian breadsticks.

"I look forward to the 2010 Taste to reach new customers and to personally thank those who have supported Rocky's for the 26 years we have been business in Fond du Lac," said Tim Schoeder of Rocky Rococo. "Through efforts by the Taste of Fond du Lac staff, we feel that we get a leg up on our competitors with the wonderful and professional way it is run and presented to the public."

Branson's BBQ, located at 525 N. Peters Ave., is a new participant in Horicon Bank's Taste of Fond du Lac this year. They will be serving up their signature Hickory

Smoked Pulled Pork Sandwiches, award-winning St. Louis Style BBQ Ribs and their Mini Blue Ribbon Schaum Tortes.

“My community is important to me,” said Trisha Branson of Branson’s BBQ. “The Taste of Fond du Lac really captures that. Seeing old friends and new ones enjoying all that Fond du Lac has to offer is wonderful, and we as a community should be proud of that.”

Another newcomer to the event will be JR’s Sports Bar, located at 65 N. Main St. They will be showcasing their Signature Wings available in a choice of three different sauces: BBQ, hot, and teriyaki.

“We are looking forward to meeting new people out and about in the community and meeting other people who work in the restaurant business,” said April Arnold of JR’s Sports Bar. “We want to be more involved in the community and have the opportunity to work with more businesses in the area.”

Tickets for Horicon Bank’s Taste of Fond du Lac will cost \$2 at the door or \$1.50 in advance, and children under five are free. Food tickets will cost only \$.50 a piece. Advance tickets can be purchased at the Horicon Bank Fond du Lac and Ripon locations, Wegner’s Office Supply and the Fond du Lac Area Convention and Visitors Bureau.

Horicon Bank’s Taste of Fond du Lac is sponsored by Horicon Bank, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper’s Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the

Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Horicon Bank's Taste of Fond du Lac and Light up the City. Through these events, Fond du Lac Festivals is able to benefit more than 100 non-profit organizations.

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