



FOR IMMEDIATE RELEASE

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**NEW RESTAURANT TO SHOWCASE MENU ITEMS AT HORICON BANK'S
TASTE OF FOND DU LAC**

(2/11/2010)- Taste of Fond du Lac presented by Horicon Bank is coming up quickly, and three more area restaurants have signed up to get in on the fun. Local favorites A&W Drive-In and Festival Foods will be back again this year, along with a brand new restaurant, Seasons Restaurant by Linstrom's. They will be serving up their tasty treats from 11 am-6 pm on Sunday, February 28 at the Fond du Lac County Expo Building.

A&W Drive-In, 269 Winnebago Dr., is no stranger to the community, having been in business for 78 years, or to Horicon Bank's Taste of Fond du Lac. A&W Drive-In has participated in the event from the very beginning over 20 years ago.

This year they will be bringing their classic A&W Root Beer Floats, Wisconsin Cheese Curds, Corn Dog Nuggets, A&W Cherry Slushee and A&W Blue Raspberry Slushee. For those who want a tasty treat that's on the lighter side, A&W will be serving their Fat Free & Cholesterol Free Vanilla Frozen Yogurt.

"We love participating in the Taste of Fond du Lac because it is a great community event," Jim Brajdic, of A&W Drive-In said. "There aren't many communities with events like this."

Festival Foods, 1125 E. Johnson St., is also excited for this year's Taste of Fond du Lac. On the menu will be Poppyseed Chicken Salad, Cashew Broccoli Salad, Mom's Meatloaf with Gravy and Brownie Cookies. Their booth will also feature wine including, Captain's Walk Red Wine and SKS Estates Sapphire Riesling Wine.

"It's a really fun event," Karen Trom, Festival Foods public relations supervisor, said, "and we like to be part of the community."

This year, Horicon Bank's Taste of Fond du Lac is welcoming a restaurant so new, it hasn't even opened yet. Seasons Restaurant by Linstrom's, scheduled to open late spring of this year, will be bringing to the community classic, comfort foods updated with a new twist.

The slogan for the restaurant is "A new tradition," and is described by owner, Heather Linstrom, as "comfort food with a kick." That is exactly what they will be bringing to Horicon Bank's Taste of Fond du Lac this year with their Succulent Beef Gorgonzola on a bed of Garlic Crustini with a Merlot Reduction Drizzle, and Peach Flambe Crepe with a Frangelica Crème Fresh.

"We are excited to participate in the Taste of Fond du Lac this year to show our customers that we are answering demand for a new restaurant with Seasons," Linstrom said. "We are extremely excited to open and showcase great, locally grown sustainable foods and a warm, friendly atmosphere."

With these delicious treats, as well as the many others that will be served, there is sure to be something for everyone at this year's Taste of Fond du Lac presented by Horicon Bank. Advance tickets to the event are \$1.50, and are available at Wegner's Office Supply, Fond du Lac Area Convention and Visitors Bureau and the Horicon Bank

Ripon and Fond du Lac locations. Tickets at the door are \$2 and children five and under are free. Food tickets will cost just \$.50 a piece. Visit fdlfest.com for more information on all the restaurants participating.

Horicon Bank's Taste of Fond du Lac is brought to you by Horicon Bank, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper's Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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