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For more information contact:
Mary Ann Dilling, Executive Director
Melinda Bathke, Event Planning Intern
650 N. Main St. Fond du Lac, WI
Phone: (920) 923-6555

Cost Cutters Youth Soccer Tournament Kicks up the Fun at Walleye Weekend

(5/14/10)- Summer is almost here, and with that comes all the exciting summer sports. Get in on the fun by heading out to Walleye Weekend on June 12 and 13 for the Cost Cutters Youth Soccer Tournament. This tournament is part of the three-day, free family festival held on June 11, 12, and 13 at Lakeside Park in Fond du Lac.

“We are very excited to, once again, partner with The Fond du Lac Soccer Association and Cost Cutters to bring the Cost Cutters Youth Soccer Tournament back to Walleye Weekend this year,” said Mary Ann Dilling, executive director of Fond du Lac Festivals. “Having this tournament at Walleye Weekend is a great way for the young ones in our community to get out there and get involved.”

Local soccer players ages 8 through 13 will be out showcasing their skills at the Cost Cutters Youth Soccer Tournament on Saturday, June 12 and Sunday, June 13 in the single-elimination tournament administered by the Fond du Lac Soccer Association. The tournament is divided into divisions based on gender and age with the top two teams in each division being awarded with trophies.

“The soccer tournament is our chance to get the game of soccer out to people who may have never experienced the game, especially with the World Cup being played this year,” said Donovan Heavener, chairperson of the Cost Cutters Youth Soccer

Tournament. “Walleye Weekend brings in a lot of people, and we have a chance on sparking the interest in a future player by letting them see a game or two.”

The Fond du Lac Soccer Association has partnered with Walleye Weekend for several years to put on its annual soccer tournament. Their goal is to give every child in Fond du Lac an opportunity to play soccer. Through its efforts at Walleye Weekend, the Fond du Lac Soccer Association is able to bring the game of soccer to all the young players in the Fond du Lac area.

“At Cost Cutters we feel that it is important to sponsor our youth; our sponsorship allows them to enjoy their passion with soccer while developing skills they will use in their adult life,” said Lisa Rank, Cost Cutters Area Supervisor. “Our continued sponsorship of this event is a reflection on our Mission, which is, ‘do the right thing.’”

Cost Cutters will also be bringing back its Cost Cutters Color Fun Tent this year to bring families even more opportunities for some free, family fun. They will be at the park from 10 a.m. to 4 p.m. on Saturday, June 12, and from 11 a.m. to 3 p.m. on Sunday, June 13 providing free, temporary hair coloring for anyone who wants to add a little zing to their hairdo.

“We also encourage our staff to volunteer their time and talent at the Color Fun tent at Walleye Weekend,” said Rank. “With the staff giving back to all the children as well, it gives them a sense of pride for our company as well as the community we help.”

For more information on the Cost Cutters Youth Soccer Tournament, the Cost Cutters Color Fun Tent or Walleye Weekend, please visit www.iwalleyeweekend.com. Proceeds from Walleye Weekend benefit more than 100 local non-profit organizations.

Walleye Weekend is sponsored by Mercury Marine, Bass Pro Shops, Charter Communications, Dr. Pepper Snapple Group, Miller Lite and Michels Corporation.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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