



FOR IMMEDIATE RELEASE

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WALLEYE WEEKEND TO HOST FREE, FAMILY FISHING TOURNAMENT

(4/24/2010)- Fond du Lac's premier event, Walleye Weekend, is fast approaching and as usual will be offering free, family fun throughout the whole weekend. The annual Family Fishing Tournament, sponsored by McDonald's, is back again this year to provide free, family fishing for the entire family.

The Family Fishing Tournament takes place at Lakeside Park on Saturday, June 12 and Sunday, June 13 at Walleye Weekend. Saturday will consist of a competition of four different age brackets; under 5 years of age with an adult, 5-8 years old, 9-14 years old and 15 and up. Prizes will be awarded for first, second and third place.

Sunday will host the family fishing event. Prizes will be awarded to the top five places, determined by dividing the total number of pounds of fish caught by the family by the number of registered participants per family.

You won't want to miss out on a special meet and greet from Ronald McDonald on Saturday, June 12 from 9:30-11:30 a.m. at the Family Fish area, located on Oven Island.

Registration for the Family Fishing Tournament, and all Walleye Weekend events, can be found online at iwalleyeweekend.com, the Fond du Lac Festivals office at 650 N. Main St., Dutch's Trading Post and McDonald's. Register for this event by June 2 and receive a free McDonald's cone coupon.

Walleye Weekend is held June 11, 12 and 13 at Lakeside Park and is brought to you by Mercury Marine, Michels Corporation, Miller-Lite, Dr. Pepper Snapple Group, Bass Pro Shops and Charter Communications. Visit www.iwalleyeweekend.com for more information.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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