



FOR IMMEDIATE RELEASE

For more information contact:
Mary Ann Dilling, Executive Director
Rachel Dworak
650 N. Main St.
Fond du Lac, WI 54935
(920) 923-6555
intern2@fdlfest.com

**SPREAD THE HOLIDAY SPIRIT WITH THE SIXTH ANNUAL LIGHT UP THE
CITY CONTEST**

FOND DU LAC, WIS. (11/19/10)--- Fall has finally arrived and that means Christmas is just around the corner! Fond du Lac Festivals is once again celebrating the season with the sixth annual Light Up the City contest. The contest, brought to you also by the Fond du Lac Reporter and K107.1 FM, is challenging the community to get in the holiday spirit and make your house the best decorated one in town.

“Each year we do this contest, the decorations get better and better,” said Mary Ann Dilling, executive director of Fond du Lac Festivals, Inc. “It’s truly amazing to see the Holiday spirit and the sense of community that comes together with this contest and neighbors nominating each other.”

Entries can be made for one’s own house or a neighbor’s house. Once all entries are received, the top five will be chosen, and then the community gets to vote on their favorite. Voting will take place with a ballot in the Action Advertiser and also on the Reporter website. The first place winner will receive a \$500 prize. The second place

winner will receive \$350, and \$150 will go to the third place winner. Fourth and fifth place winners will receive a Walleye Weekend package.

Fond du Lac Festivals, located at 650 N. Main St., produces this event annually in an effort to spread the holiday spirit throughout the community and between neighbors. Through its events, including this one, Walleye Weekend and Taste of Fond du Lac, the organization is able to benefit more than 100 different non-profit organizations.

Application forms for the contest must be submitted to Fond du Lac Festivals at 650 N. Main St. or info@fdlfest.com by Thursday, December 9th. Application forms can be found at www.fdlfest.com, www.fdlreporter.com, www.k107.com, www.kfiz.com, the Fond du Lac Festivals office, K107.1FM, The Reporter and the Fond du Lac Area Convention and Visitors Bureau. Fond du Lac Festivals' Light Up the City is brought to you by Fond du Lac Festivals, The Reporter and K107.1FM.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is also responsible for Walleye Weekend and Horicon Bank's Taste of Fond du Lac.

###