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For more information contact:
Mary Ann Dilling, Executive Director
Rachel Dworak
(920) 923-6555
intern2@fdlfest.com

WALLEYE WEEKEND 2011 ANNOUNCES NEW CO-CHAIR

FOND DU LAC, WIS. (12/8/10)—Fond du Lac Festivals, Inc. has announced Brian Twohig, of Twohig Flooring America, as the new co-chair for Walleye Weekend 2011. Twohig will be working alongside Senior Co-Chair Marysue Michels, of Michels Corporation.

“I’m looking forward to getting involved with the festival board, the many volunteers and being a part of the biggest festival on the lake,” said Twohig. “Walleye Weekend gives so many non-profit groups the ability to make a difference in Fond du Lac.”

Each year, a new junior chairperson is selected for Walleye Weekend. Accepting the position is a two year commitment, since the junior chair serves as the senior chair the following year. The two work with each other as well as with Fond du Lac Festivals, Inc. to prepare, plan and organize the annual event.

“We’re very excited to have Brian Twohig join Walleye Weekend as our incoming co-chair,” said Alexander Ullenberg, president of the Fond du Lac Festivals Board of Directors. “Brian’s enthusiasm and support for Walleye Weekend is especially

important for us as we continue to grow into a larger, more exciting festival while maintaining it as one of the few remaining free annual festivals in Wisconsin.”

“I wanted to get involved in Walleye Weekend because it’s about giving back to the community that has supported us for over 62 years,” said Twohig. “Fond du Lac is a great place to raise a family, and Walleye Weekend is a great family friendly event that people from all over the state enjoy.”

“Brian is a very hardworking and talented person. He is a very well-known business person in the area and has served in a variety of capacities of volunteerism, and is dedicated to making Fond du Lac a better place,” said Michels. “He will be a huge asset to the Walleye Weekend event and I’m proud to serve with him and also to be able to call him my friend.”

Walleye Weekend 2011 will be held June 9, 10, 11 & 12 at Lakeside Park. For more information, please visit the Fond du Lac Festivals Web site at www.fdlfest.com.

“Walleye Weekend is a well-oiled machine and everyone comes together to put on a wonderful family event for the area communities,” said Michels. “It is a fun group to be a part of and I am looking forward to a successful weekend in 2011!”

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank’s Taste of Fond du Lac. These events benefit almost 200 local non-profit organizations. More information is available at www.fdlfest.com.

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