



FOR IMMEDIATE RELEASE

For more information contact:

Mary Ann L. Dilling, Executive Director of Fond du Lac Festivals, Inc.

Richard Van Egtern, Public Relations Intern

Phone: (920) 923-6555

HORICON BANK'S TASTE OF FOND DU LAC ANNOUNCES PEOPLE'S CHOICE WINNER

(3/8/11)- Taste of Fond du Lac presented by Horicon Bank provided great food and entertainment to its guests this year, and in return the guests got to vote for their favorite restaurant of the day. The People's Choice Award is presented to the restaurant at the event that receives the most votes from the guests, and this year the award goes to BackYard Grill & Bar.

This award is a great honor for the winning restaurant because it is voted on strictly by the guests of the event. Each attendee receives one ballot as they walk in the door of the event, and that is the only time they can receive a ballot. Then they can vote for their favorite restaurant and place their vote in the ballot boxes before leaving.

BackYard Grill and Bar has been participating in the event for many years, and this year was serving up Mini Beef Tenderloin Skewers with Chipotle BBQ and Parmesan Garlic Sauces, as well as Triple Cheese Potato Soup with Sour Cream and Chives.

"The People's Choice Award is wonderful because it re-assures us that we're doing a great job and giving the community what they want," said Colleen Trepanier, of BackYard Grill & Bar. "We want to thank everyone in the community that voted for us

and we hope to continue to provide a great atmosphere, great food and a friendly environment.”

“I heard several times that day how surprised people were that Fond du Lac’s very own restaurants had so much to offer,” said Alexander Ullenberg, president of the Fond du Lac Festivals, Inc., Board of Directors. “There was some tough competition for our restaurants this year, but the people of Fond du Lac were the big winners.”

Horicon Bank’s Taste of Fond du Lac was brought to you by Horicon Bank The Natural Choice, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper’s Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank’s Taste of Fond du Lac. These events benefit more than 200 local non-profit organizations.

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