



FOR IMMEDIATE RELEASE

For more information contact:

Mary Ann Dilling, Executive Director
Richard Van Egtern, Public Relations Intern
intern@fdlfest.com
(920)923-6555

**WALLEYE WEEKEND'S BATTLE OF THE BANDS REGISTRATION FORMS
NOW AVAILABLE**

(4/14/11)- Want to play at Summerfest? It's time to get amped up for Walleye Weekend's Battle of the Bands to be held on Sunday, June 12 at Lakeside Park in Fond du Lac.

The Battle of the Bands, sponsored by K107.1 FM, CitizensFirst Credit Union and Summerfest will rock on Sunday, June 12 from 10:30 a.m.– 6 p.m. Bands that want to be considered to compete in the battle can download forms from www.fdlfest.com or pick one up at the Fond du Lac Festivals, Inc. office at 650 N. Main St., Fond du Lac. Forms must be submitted no later than 5 p.m. on Thursday, May 19.

“We enjoy sponsoring the contest because it brings out young, talented musicians from across the Midwest and gives them the opportunity to perform at a highly recognized, long-standing quality family festival,” said Cheryl Kaczmarek, VP of Marketing & Business Development for CitizensFirst Credit Union.

The winner of Walleye Weekend's Battle of the Bands will receive a time slot at Summerfest 2011 and will also get a three hour spot to perform at Walleye Weekend 2012. Second and third place bands will receive cash and promotional packages from K107.1.

“The crowds of Walleye Weekend are music lovers - there's no better way to find new fans than participating in the Battle of the Bands,” said Anne Schaefer, General Manager of K107.1 FM. “The exposure from participating can lead to bigger and better things - most importantly the winner of Walleye Weekend's Battle of the Bands will get a gig at Summerfest. That's major motivation for young musicians!”

Walleye Weekend, a free, family festival, is June 9, 10, 11 and 12 at Lakeside Park in Fond du Lac and is brought to you by Charter Communications, Dr. Pepper Snapple Group, Michels Corporation, Miller Lite and Mercury Marine. For more information about the Battle of the Bands and all Walleye Weekend events, please visit www.iwalleyeweekend.com or call the Fond du Lac Festivals office at (920) 923-6555.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit almost 200 local non-profit organizations.

###