



FOR IMMEDIATE RELEASE

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Mercury Million-Dollar Hole-in-One Shootout Kicks Off at South Hills

Golf & Country Club

Grab your golf clubs and work on your swing because your chance to win a spectacular Lowe Boats FM165 Deep-V Fishing Machine equipped with a Mercury 60 hp engine is right around the corner, courtesy of Mercury Marine.

Qualifying rounds in the Mercury Million-Dollar Hole-in-One Shootout will kick off May 11, from noon until 7 p.m., at South Hills Golf & Country Club. The Mercury Million-Dollar Hole-in-One Shootout is part of the free Walleye Weekend annual family festival, scheduled this year for June 9-12 at Lakeside Park in Fond du Lac.

Qualifying rounds will continue throughout May and early June at South Hills Golf & Country Club, Whispering Springs Golf Club, The Golf Club at Camelot, Rolling Meadows Golf Course and Walleye Weekend. Qualifiers will compete in the final round June 12 at Walleye Weekend, where each competitor will take a shot at sinking a hole-in-one to win a car, SUV, or \$1 million.

If nobody sinks a hole-in-one, the contestant with the shot closest to the pin will win a Lowe Boats FM165 Deep-V Fishing Machine equipped with a Mercury 60 hp engine – both sponsored by Mercury Marine. This completely fish-ready boat package is designed to handle big-water with a smooth, dry ride. With its all-welded construction, heavy-duty extruded keel and lifting strakes it's built to provide years of reliable fishing. Mercury Marine is again the title sponsor of Walleye Weekend's hole-in-one shootout, and the Mercury Marine National Walleye Tournament.

"Mercury Marine is proud to once again partner with Walleye Weekend in these exciting events," said Mercury Marine President Mark Schwabero. "Walleye Weekend showcases all the great attributes of the Fond du Lac area and continues to be a premier event in the region."

The boat and engine aren't the only prizes up for grabs. Prizes will be awarded at each qualifying round to contestants who record good shots, but fall short of qualifying for the final round.

At the final round, qualifiers will be shooting for a grand prize of \$1 million. Other hole-in-one prizes include a 2011 Buick LaCrosse CXL or a 2011 Cadillac SRX.

If a hole-in-one isn't recorded, the golfer with the shot second closest to the pin at the final round will win a Cancun getaway for two, including airfare and hotel from Travel Leaders and Funjet Vacations.

Head out to one of the qualifying rounds and purchase a ball for \$1 or a bag of 11 balls for \$10 for your shot at winning one of these great prizes.

The Mercury Million Dollar Hole-in-One Shootout is sponsored by Mercury Marine, Trotter's Glen, Holiday Automotive, Travel Leaders/Funjet Vacations, Michels Corporation, Muza Sheet Metal and KFIZ/ESPN. Proceeds from the Mercury Million Dollar Hole-in-One Shootout benefit the Blue Line Family Ice Center. Check out www.iwalleyeweekend.com for a complete schedule.

Walleye Weekend is sponsored by Mercury Marine, Miller Lite, Dr. Pepper Snapple Group, Michels Corporation and Charter Communications. Proceeds from Walleye Weekend benefit almost 200 local non-profit organizations.

Fond du Lac Festivals Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit almost 200 local non-profit organizations.

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2011 Million Dollar Hole-In-One Shootout Schedule

South Hills Golf & Country Club

Wednesday, May 11, 12-7 p.m.

Thursday, May 12, 12-7 p.m.

Saturday, May 14, 10 a.m.-2 p.m.

Whispering Springs Golf Club

Friday, May 20, 11 a.m.-7 p.m.

Saturday, May 21, 9 a.m.-4 p.m.

Sunday, May 22, 9 a.m.-4 p.m.

The Golf Club at Camelot

Thursday, May 26, 2-7 p.m.

Saturday, May 28, 9 a.m.-2 p.m.

Sunday, May 29, 9 a.m.-2 p.m.

Rolling Meadows Golf Course

Thursday, June 2, 2-7 p.m.

Saturday, June 4, 9 a.m.-4 p.m.

Sunday June 5, 9 a.m.-4 p.m.

Walleye Weekend

Friday, June 10, 2-8 p.m.

Saturday, June 11, 9 a.m.-8 p.m.

Sunday, June 12, 9 a.m.-1 p.m.

Final Round: Sunday, June 12 at 3 p.m. at Walleye Weekend.