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HORICON BANK TO PRESENT TASTE OF FOND DU LAC AGAIN IN 2011

(1/25/11)- Horicon Bank is back for yet another year of food, family and fun at this year's Taste of Fond du Lac. Horicon Bank is once again the title sponsor of the event, which will be offering up cuisine from more than 25 area restaurants. The day will also feature a silent auction with packages from all over Wisconsin and beyond, and live local entertainment.

"The Taste of Fond du Lac is a wonderful community event providing a day of family entertainment and a great opportunity for local restaurants to showcase and promote their businesses," said Dale Hans, vice president of Horicon Bank.

Founded in 1896, Horicon Bank is locally owned with 14 locations in 11 communities throughout Wisconsin including; Fond du Lac, Appleton, Oshkosh, Ripon, Horicon and many more. Horicon Bank is dedicated to creating sound banking relationships with their customers and the communities with which they are a part of.

"We've had a couple of great years being involved with Taste of Fond du Lac. I'm again looking forward to sampling my way around all the booths and enjoying some really great food," said Hans. "I also look forward to meeting community members who come out and join us!"

"Taste of Fond du Lac is a great opportunity for all of us to sample the great food our local restaurants offer every day. You don't have to go to Milwaukee or Chicago to get great cuisine, it's right here," said Alexander Ullenberg, president of the Fond du Lac Festivals Board

of Directors. “We’re also very grateful that Horicon Bank is once again sponsoring this great event. Without the support of sponsors like Horicon Bank, this event would not be possible.”

Horicon Bank’s Taste of Fond du Lac is a great opportunity for guests to try out a new restaurant, check out their old favorites or anything in between. The event takes place Sunday, February 27 from 11am-6pm at the newly renovated and expanded Fond du Lac County Expo Building.

“We are excited about the new renovations to the Expo Building,” said Mary Ann Dilling, executive director of Fond du Lac Festivals, Inc. “We are hoping it will provide our guests with a better experience and offer more room for the event to keep growing.”

Advance tickets are \$1.50 each at Horicon Bank in Fond du Lac, Wegner’s Office Supply and the Fond du Lac Area Convention and Visitors Bureau. Tickets at the door are \$2.00 and children five and younger are free. Food and drink tickets are just \$.50 each. For more information, check out fdlfest.com.

Horicon Bank’s Taste of Fond du Lac is brought to you by Horicon Bank the Natural Choice, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper’s Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Horicon Bank’s Taste of Fond du Lac and Light up the City. Through these events, Fond du Lac Festivals is able to benefit almost 200 non-profit organizations.

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