



FOR IMMEDIATE RELEASE

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FESTIVAL FOODS' TASTE OF FOND DU LAC PUMPS UP THE FLAVOR

(1/31/12)- Area restaurants are gearing up to serve the community with a plethora of amazing cuisine at Festival Foods' Taste of Fond du Lac on Sunday, February 26. Three of the more than 25 restaurants that will be delighting taste buds will be Main Exchange, Seasons Food & Spirits and Festival Foods.

Taste of Fond du Lac veteran, Main Exchange, 161 S. Main St., will be celebrating their 33rd year in downtown Fond du Lac this year. As Main Exchange prepares for the addition next door, guests can also prepare to see new menu options for those in special diet situations. The rustic inspired restaurant will be returning to this year's event with a Turkey Craisin Spinach Wrap, Crab Stuffed Tacos and a Cream Cheese Bar.

"Our staff at Main Exchange is looking forward to being at the 2012 Taste of Fond du Lac," said Patty Boyd, owner of Main Exchange. "Taste of FDL is a great opportunity for us to let the community know what is occurring at our location and what is new on our menu."

Seasons Food & Spirits, N7640 County Rd WH, Peebles, known for their homemade comfort food and menu with a kick, will be bringing the heat at this year's event to defend their award winning dishes. Stop by Festival Foods' Taste of Fond du Lac to sample some of Seasons Savory Shrimp Scampi Twice Baked Potato and a Savory Beef Stroganoff nestled on a bed of Bleu Cheese Mashed Potatoes.

“We truly enjoy being a part of the event, not only because it's a great way to advertise our businesses, but it gives us an opportunity to meet and serve our customers one on one in a very concentrated way,” said Heather Linstrom, owner of Seasons Food & Spirits. “The Taste of Fond du Lac is also a time for the owners and managers of this competitive business, to come together as one, to know that we are really all working together in separate kitchens, to serve you a big community table.”

With a wide array of options, Festival Foods, 1125 E. Johnson St., will be returning to this year's event with items that are sure to please. Satisfy your craving with items like Poppy Seed Chicken, Strawberry Fluff, Raspberry Bread Pudding, Turkey & Gravy over Mashed Potatoes, Bad Boy Brownies and Ultimate Brownie Cookies. Not to mention a tasting of wine, Lily Spatlese Wine and SKS Ruby Cabernet Wine.

“This is an event that we look forward to each year. In fact, we started planning this year's menu at last year's event,” said Karen Trom, public relations supervisor at Festival Foods. “We served the Poppy Seed Chicken Salad two years ago and had so many requests last year that we are bringing it back! Stop by our booth and try a little bit of everything served up by your favorite deli associates.”

Festival Foods' Taste of Fond du Lac will take place on Sunday, February 26, 2012 at the newly renovated and expanded Fond du Lac Fairgrounds Expo Building from 11 a.m.-6 p.m. The afternoon will feature delicious food samplings from more than 25 area restaurants, a silent auction and live music entertainment.

Festival Foods' Taste of Fond du Lac is brought to you by Festival Foods, Stella Artois, Pepsi Beverages Co., WFRV CBS 5, Action Reporter Media, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Crown Trophy and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Festival Foods' Taste of Fond du Lac. These events benefit almost 200 local non-profit organizations.

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