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**WALLEYE WEEKEND 2012 ANNOUNCES NEW CO-CHAIR**

**FOND DU LAC, WIS. (11/8/11)**—Fond du Lac Festivals, Inc. has announced Rose Ahern of BCI Burke Company, as the new co-chair for Walleye Weekend 2012. Ahern will be working alongside Senior Co-Chair Brian Twohig of Twohig Flooring America.

“I am honored to give back to the Fond du Lac community by serving as co-chair of Walleye Weekend,” said Ahern. “I have always been amazed at the unfailing volunteer and giving spirit of this community and am proud to be a part of this event to do my part to continue this tradition.”

Each year, a new junior chairperson is selected for Walleye Weekend. Accepting the position is a two year commitment, since the junior chair serves as the senior chair the following year.

“Walleye Weekend is excited to have Rose Ahern as our co-chair for the upcoming 2012 Walleye Weekend,” said Alexander Ullenberg, Fond du Lac Festivals board member. “Rose brings great energy to this festival, and we look forward to working with her.”

“I was a youngster when the Festival began and have countless fond memories over the years of this great event,” said Ahern. “Walleye Weekend is the perfect way to showcase our beautiful Lakeside Park, promote our amazing volunteer force in the

community and give people from near and far a fun, free, family event to attend outdoors.”

“Rose is a great choice to co-chair the 2012 Walleye Weekend event. She brings a tremendous amount of talent to this fantastic event. Rose has volunteered and served on many committees in the Fond du Lac area which has helped to keep Fond du Lac moving in a positive direction,” said Twohig. “She has also been a friend for many years. I look forward to serving alongside her for this upcoming Walleye Weekend in June of 2012.”

Walleye Weekend 2012 will be held June 7, 8, 9 and 10 at Lakeside Park. For more information, please visit the Fond du Lac Festivals Web site at [www.fdlfest.com](http://www.fdlfest.com).

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and the Taste of Fond du Lac. These events benefit almost 200 local non-profit organizations. More information is available at [www.fdlfest.com](http://www.fdlfest.com).

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