



FOR IMMEDIATE RELEASE

For more information contact:

Mary Ann Dilling, Executive Director

Richard Van Egtern

(920) 923-6555

info@fdlfest.com

WALLEYE WEEKEND 2012 T-SHIRT DESIGN CONTEST KICKS OFF

FOND DU LAC, WIS. (1/5/12)- Don't miss your chance to become the next official T-shirt designer of Walleye Weekend! This annual contest has kicked off and it's time to show off your talent and enter a design.

The contest, sponsored by Hopper's Silk Screening and All Star Trophy, is ready to see the community's creative side. There are three divisions this year including Kindergarten through 4th grade, 5th through 9th grade and 10th grade through Adult. Registration forms and designs are now being accepted. The winner in each of the division will receive a \$200 Hopper's Silk Screening and All Star Trophy gift certificate.

"Last year we had our best year ever with regards to unique designs at all age levels," said Mark Hopper, of Hopper's Silk Screening & All Star Trophy. "This seems to be catching on and we're excited and looking forward to this year's contest. We've changed the age groups to make it attractive to a broader audience."

Rules and entry forms can be found at the Fond du Lac Festivals office, Hopper's Silk Screening & All-Star Trophy and the Fond du Lac YMCA. They can also be downloaded at fdlfest.com. All entries must be postmarked or dropped off at the Fond du Lac Festivals office by 5:00 p.m. on Monday, March 19.

“It’s great to showcase the talent from these aspiring young artists in our community,” said Dennis Winkler, President of the Fond du Lac Festivals Board of Directors. “No matter their age, what person wouldn’t want the chance to see their design on a Walleye Weekend T-shirt?”

The winning designs will be sold at the official merchandise tent at Walleye Weekend 2012. Visit www.fdlfest.com for more information or to download an application. Walleye Weekend will take place June 7, 8, 9 and 10 at Lakeside Park in Fond du Lac.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission direct, promote and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Festival Foods’ Taste of Fond du Lac. These events benefit almost 200 local non-profit organizations.

###