



Walleye Weekend 2012 T-Shirt Design Contest

Prizes

- 1-\$200 Hopper's Gift Certificate for grades K-4th
- 1-\$200 Hopper's Gift Certificate for grades 5th-9th
- 1-\$200 Hopper's Gift Certificate for 10th grade-Adult

Here's your opportunity to show off your talent by designing the Official T-shirt for Walleye Weekend 2012. There will be three divisions: Kindergarten thru 4th grade, 5th thru 9th grade and 10th grade thru Adult. The winning designs will be printed by Hopper's Custom Silk Screening and All Star Trophy. The shirt will be sold in the Official Walleye Weekend Vendor Tent at the festival, June 8, 9, and 10, 2012. Please read and review the guidelines below and fill out the attached form completely. **If you have any questions please feel free to contact Fond du Lac Festivals at (920) 923-6555 or visit our website at www.fdlfest.com. Thanks!**

Guidelines for artwork created by hand:

- It must be submitted on 8.5" x 11" white paper
- Any number of colors can be used
- Artwork will be reproduced exactly as submitted – we will **NOT** alter your design without prior approval.

Guidelines for computer-generated artwork:

- All art must be submitted in CMYK format (PC)
- EPS vector format
- Illustrator users export file as PDF 300 dpi
- Corel Draw 11, Adobe Illustrator 11, Photoshop 11 files or lower versions accepted
- CD's, 3.5" disks, zip disks, or USB drives accepted
- Include a hard copy of the artwork
- Include PMS numbers to help us match ink colors if desired
- Submit art at 10 ½" x 10 ½"

Digital Photos:

- Save as JPG to exact size
- Resolution should be at least 350 dpi or higher
- We will not alter or change the photo

All text should be converted to outlines to eliminate font issues.

Web formats such as GIF and JPG are **NOT** acceptable! These files don't contain enough digital information to produce acceptable artwork.

We are **NOT** responsible for any licensed or trademarked logos used in your design.

BROUGHT TO YOU BY:

SILK SCREENING
HOPPER'S
ALL STAR TROPHY

77 N. Main St., Fond du Lac, WI 54935
(920) 922-3050 * 1-800-369-1018 * Fax (920) 922-3648
www.hopperwear.com ~ info@hopperwear.com



Please fill out completely

Official Walleye Weekend T-Shirt Contest Entry/Release Form

Brought to you by: Hopper's Custom Silk Screening and All Star Trophy

Deadline: 5:00pm on Monday, March 19, 2012

Contestant's Name _____

Address _____

City _____ State _____ Zip _____

Phone Number (_____) _____ E-Mail Address _____

Contest Level: Kindergarten through 4th _____ 5th through 9th _____ 10th through Adult _____

Date of Birth: _____

I acknowledge that this release is being relied upon by Walleye Weekend and Fond du Lac Festivals, Inc. as permission to any and all of the foregoing to use any photographs, video tape, motion pictures, recordings, or any other record of this event for any legitimate purpose.

I also understand that my design if chosen becomes property and sole ownership of Fond du Lac Festivals, Inc. Walleye Weekend.

MY SIGNATURE AS PROVIDED BELOW INDICATES THAT I HAVE READ THIS RELEASE AND VOLUNTARILY SIGNED THIS RELEASE AS A WAIVER OF ALL LIABILITY.

Signature: _____ Date: _____

Parent/Guardian Signature: _____ Date: _____
(If under 18 years of age)

Forms and design must be returned to Fond du Lac Festivals office, 650 N. Main Street, Fond du Lac, WI 54935.

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