



FOR IMMEDIATE RELEASE

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SWICK ANNOUNCED AS 2007 WALLEYE WEEKEND CO-CHAIR

FOND DU LAC, WIS. (1/09/07)—Fond du Lac Festivals, Inc. has announced Scott Swick as the 2007 Walleye Weekend co-chair. Swick will be working alongside Senior Chair Lisa Ann Mader, Vice President Private Banking at National Exchange Bank and Trust.

When asked about his new position as co-chair of Walleye Weekend Scott's response was, "I am quite excited about being the Walleye Weekend chair...My kids say it is my favorite holiday."

Each year, a new junior chairperson is selected for Walleye Weekend. Accepting the position is a two year commitment, since the junior chairperson serves as the Senior Chair the following year. The two chairs work closely with each other as well as with Fond du Lac Festivals, Inc. to prepare, plan and organize the yearly event. Swick and Mader will be leading about 1,500 volunteers for this year's event, which annually attracts more than 100,000 people from all over the state of Wisconsin.

"I chose Scott as my co-chair because of his true love and enthusiasm for Walleye Weekend. He will bring that love and enthusiasm to everyone involved," said Lisa Mader.

Swick has resided in Fond du Lac since 1981 and feels his greatest accomplishment and joy has been being a dad and helping to raise four fabulous kids,

Robb, Jeff, Catherine, and Ann-Margaret, and being the loving husband of Sally and step-dad to Kyle. He has been active in a variety of community activities, such as the Rotary Club, Fond du Lac Soccer Association, and First Presbyterian Church, just to name a few. Swick has been instrumental in the design and construction of the Fond du Lac Soccer Complex, building five Habitat for Humanity homes, and the founding of Community Church. He has also coached numerous soccer teams at a high level of play, from which many players have gone on to play at the varsity and college levels. After 12 years at Interior Systems, Inc., as a stockholder and executive, Swick started Winfield Homes, a homebuilding company that is a leader at combining fine homebuilding with modern design and amenities and superior energy efficiency to create beautiful homes in Fond du Lac and its surrounding communities. In 2006, Scott also formed the Fond du Lac office of First Weber Group Realtors, the largest real estate firm in Wisconsin, helping people to buy, build, or sell their homes. At the First Weber Group, Swick takes the roles of manager, broker, and partner in the Northeast Wisconsin region.

“I think one of the greatest things about the Walleye Weekend festival is its attraction to so many different age groups and types of people with varied interests,” said Swick, “It is my hope that I can help continue to build on that by bringing a new venue to the weekend that will attract even more people. This is all about giving as many people as possible a great experience, built on the values that make Fond du Lac such a great place to live, and to help many worthy organizations raise money for their work in our community.”

Walleye Weekend 2007 will be held June 8-10 at Lakeside Park. More information for this year's Walleye Weekend can be found at the Fond du Lac Festivals Web site, www.fdlfest.com.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the

Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Hometown Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations. More information is available at www.fdlfest.com.

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