



FOR IMMEDIATE RELEASE

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Hometown Bank's Taste of Fond du Lac set to support the Wisconsin Badgers in their showdown with Ohio State

FOND DU LAC (2/18/08) – What could be better on a cold Wisconsin day than an endless supply of great food, live entertainment and the Badger game on TV? Fond du Lac Festivals will team up with Silica Appliances and Electronics and Charter Communications again this year to provide live coverage of the Wisconsin Badgers vs. Ohio State Buckeyes basketball game.

“We’re all football and basketball fans. It’s not just men anymore. It’s men and women. We love our sports, we love our local teams,” said Tom Schneider of Silica Appliances and Electronics.

Hometown Bank’s Taste of Fond du Lac will be held on Sunday, February 24 from 11 am to 6 pm at the Fond du Lac Fairgrounds Expo Building. The Badgers and Buckeyes are set to tip off at 3 pm. In addition to the live entertainment and silent auction already provided, Taste-goers can watch the action held at Ohio State University in Columbus on a TV provided by Silica Appliances and Electronics.

“I think it’s going to help people stick around longer when they get there,” Schneider said.

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Hometown Bank's Taste of Fond du Lac is sponsored by Hometown Bank, Charter Communications, Hopper's Silk Screening and All Star Trophy, Goose Island Honker's Ale, WFRV CBS 5, Pepsi Americas, News-Talk AM 1450 KFIZ, K107.1 FM and the Reporter.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Hometown Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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